



BELLA TABAK

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EXPERIENCE

Editor In Chief | University Girl Magazine

Spring 2024 - Current

Direct a staff of over one hundred members, coordinate photo shoots and events, oversee creation and distribution of print and digital media, facilitate communication between creative teams, manage hiring and create social media content that reached over 50k viewers on Instagram.

- External Director

Fall 2023 - Spring 2024

Plan fundraisers and launch party events, facilitate communication to outside organizations and oversee sales and finances.

- Digital & Print Writer

Fall 2022 - Current

Research and investigate topics in fashion, pop culture, and news to create articles and complete edits and revisions to ensure articles adhere to AP style guidelines.

Social Media Team | Fashion Design Society

Fall 2024 - Current

Engage in social media content strategy and collect behind the scenes photo and video content at fashion shows.

Social Media Team and Athlete | Syracuse Cheer Team

Fall 2022 - Spring 2024

Engage in social media content strategy, collect game day photo and video content and create social media content that reached over 600k viewers on Instagram, perform at home and away games for football and basketball.

Project Management Intern | Petra Construction

Summer 2023

Photograph job sites and aid in communication within the company.

EDUCATION

Syracuse University

S.I. Newhouse School of

Public Communications

Major: Magazine and Digital Journalism

Minor: Creative Writing

Fashion and Beauty Milestone

Expected Graduation: May 2026

SKILLS

- Interviewing
- Storytelling
- Reporting
- Copy writing and editing
- Video editing
- Photography
- Public speaking
- Google Suite
- Adobe Creative Suite

RELATED COURSEWORK

Reporting

Apply news judgment while pitching, write stories on deadline and use multimedia tools to tell a variety of stories.

Digital Media Content Strategies

Study Buzzfeed and work with their editorial staff, create online quiz content that reached over 80k viewers and understand cultural shifts in the digital era.

Beauty & Diversity in Fashion Media

Analyze issues of diversity, equity and inclusion within the fashion industry, study the history of important fashion communications outlets and analyze current social strategies.